

MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO																		
Key Performance Indicators for the 2018 Reporting Cycle																		
Program Level																		
Campus / Program Name	Ontario Student Assistance Program (OSAP) Default Rate ¹ ODR = A/B	Graduation Rate GR = C/D	Graduate Employment Rate GER = E/F	Graduate Employment Rate in The Field of Study GERFS = G/F	Graduate Satisfaction Rate GSR = H/I	Employer Satisfaction Rate ESR = J/K	# of OSAP Defaults ² (A)	# of OSAP Recipients ³ (B)	# of Program Graduates ⁴ (C)	# of Program Entrants ⁵ (D)	# of Graduates Employed (E)	# of Graduates in the Labour Force (F)	# of Graduates Employed in the Field of Study (G)	# of Satisfied Graduates (H)	# of Graduates Included in GSR Calculation (I)	# of Satisfied Employers (J)	# of Graduates Included in ESR Calculation (K)	
ALL PRIVATE CAREER COLLEGES	11.57%	79.50%	84.38%	63.44%	78.48%	91.14%	1211	10463	27,796	34,965	7,409	8,781	5,571	9,254	11,792	730	801	
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO	7.90%	80.28%	91.67%	91.67%	66.67%	100.00%	3	38	57	71	11	12	11	10	15	1	1	
PROGRAM - HAIRSTYLING	ND	81.67%	100.00%	100.00%	58.33%	100.00%	ND	ND	49	60	9	9	9	7	12	1	1	
PROGRAM - HAIRSTYLING (PT)	ND	72.73%	66.67%	66.67%	100.00%	ND	ND	ND	8	11	2	3	2	3	3	ND	ND	
SS - small sample size (fewer than 5 students)																		
ND - no applicable data																		
1 Calculated including institutions that ceased to be registered as a private career college during the 2018 KPI reporting cycle.																		
2 Number of 2015-2016 OSAP recipients who did not receive OSAP funding in 2016-17 and who were in default of their OSAP loan repayment as of July 2018.																		
3 Number of 2015-2016 OSAP recipients who did not receive OSAP funding in 2016-17.																		
4 Program Graduates are former students who have met all academic and practical requirements of an approved vocational program approved by the Superintendent.																		
5 Students who withdrew from a program within the Grace Period (25% of the program duration to a maximum of eight weeks) are not counted as Program Entrants.																		

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ALL PRIVATE CAREER COLLEGES	11.57%	79.50%	84.38%	63.44%	78.48%	91.14%	1211	10463	27,796	34,965	7,409	8,781	5,571	9,254	11,792	730	801	
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO	2.80%	89.29%	76.47%	52.94%	60.87%	100.00%	1	36	50	56	13	17	9	14	23	3	3	
PROGRAM - HAIRSTYLING	ND	87.50%	80.00%	70.00%	62.50%	100.00%	ND	ND	35	40	8	10	7	10	16	2	2	
PROGRAM - MEDICAL ESTHETICS	ND	93.75%	71.43%	28.57%	57.14%	100.00%	ND	ND	15	16	5	7	2	4	7	1	1	
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MARCA COLLEGE OF HAIR AND ESTHETICS, MISSISSAUGA

Key Performance Indicators for the 2018 Reporting Cycle

Program Level

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ALL PRIVATE CAREER COLLEGES	11.57%	79.50%	84.38%	63.44%	78.48%	91.14%	1211	10463	27,796	34,965	7,409	8,781	5,571	9,254	11,792	730	801
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, MISSISSAUGA	8.20%	85.11%	76.67%	53.33%	53.33%	80.00%	6	73	80	94	23	30	16	24	45	4	5
PROGRAM - HAIRSTYLING	ND	86.89%	80.95%	57.14%	63.64%	80.00%	ND	ND	53	61	17	21	12	21	33	4	5
PROGRAM - HAIRSTYLING (PT)	ND	66.67%	SS	SS	SS	ND	ND	ND	4	6	SS	SS	SS	SS	SS	ND	ND
PROGRAM - MEDICAL ESTHETICS	ND	85.19%	57.14%	42.86%	30.00%	ND	ND	ND	23	27	4	7	3	3	10	ND	ND
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MARCA COLLEGE OF HAIR AND ESTHETICS, BRAMPTON																		
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CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, BRAMPTON	6.10%	84.62%	72.73%	36.36%	86.67%	100.00%	2	33	55	65	8	11	4	13	15	1	1	
PROGRAM - HAIRSTYLING	ND	84.62%	72.73%	36.36%	86.67%	100.00%	ND	ND	55	65	8	11	4	13	15	1	1	
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MARCA COLLEGE OF HAIR AND ESTHETICS, HAMILTON																	
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CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, HAMILTON	15.40%	84.21%	90.00%	90.00%	66.67%	100.00%	4	26	32	38	9	10	9	8	12	1	1
PROGRAM - HAIRSTYLING	ND	84.21%	90.00%	90.00%	66.67%	100.00%	ND	ND	32	38	9	10	9	8	12	1	1
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