

MARCA SCHOOLS OF HAIR DESIGN INC.						
Key Performance Indicators for the 2019 Reporting Cycle						
Private Career College and Campus Level						
Private Career College / Campus Name	Ontario Student Assistance Program (OSAP) Default Rate	Graduation Rate	Graduate Employment Rate	Graduate Employment Rate in The Field of Study	Graduate Satisfaction Rate	Employer Satisfaction Rate
ALL PRIVATE CAREER COLLEGES	11.65%	72.64%	80.24%	57.99%	77.53%	91.41%
OVERALL - MARCA SCHOOLS OF HAIR DESIGN INC.	ND	86.99%	77.14%	61.43%	70.48%	75.00%
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO (DUFFERIN)	9.09%	73.97%	66.67%	53.33%	65.00%	0.00%
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO (DANFORTH)	8.89%	86.96%	90.00%	80.00%	73.68%	ND
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, MISSISSAUGA	5.08%	92.23%	77.27%	50.00%	66.67%	66.67%
CAMPUS - MARCA COLLEGE OF HAIR & ESTHETICS, BRAMPTON	10.00%	86.44%	90.00%	90.00%	84.62%	100.00%
CAMPUS - MARCA COLLEGE OF HAIR & ESTHETICS, HAMILTON	16.67%	97.62%	69.23%	53.85%	70.59%	100.00%

MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO (DANFORTH)																	
Key Performance Indicators for the 2019 Reporting Cycle																	
Program Level																	
Campus / Program Name	Ontario Student Assistance Program (OSAP) Default Rate <sup>1</sup> ODR = A/B	Graduation Rate GR = C/D	Graduate Employment Rate GER = E/F	Graduate Employment Rate in The Field of Study GERFS = G/F	Graduate Satisfaction Rate GSR = H/I	Employer Satisfaction Rate ESR = J/K	# of OSAP Defaults <sup>2</sup> (A)	# of OSAP Recipients <sup>3</sup> (B)	# of Program Graduates <sup>4</sup> (C)	# of Program Entrants <sup>5</sup> (D)	# of Graduates Employed (E)	# of Graduates in the Labour Force (F)	# of Graduates Employed in the Field of Study (G)	# of Satisfied Graduates (H)	# of Graduates Included in GSR Calculation (I)	# of Satisfied Employees (J)	# of Employees Included in ESR Calculation (K)
ALL PRIVATE CAREER COLLEGES	11.65%	72.64%	80.24%	57.99%	77.53%	91.41%	1270	10902	32,172	44,292	5,385	6,711	3,892	7,403	9,548	266	291
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO (DANFORTH)	8.89%	86.96%	90.00%	80.00%	73.68%	ND	4	45	60	69	9	10	8	14	19	ND	ND
PROGRAM - HAIRSTYLING	ND	93.62%	87.50%	75.00%	75.00%	ND	ND	ND	44	47	7	8	6	12	16	ND	ND
PROGRAM - MEDICAL ESTHETICS	ND	72.73%	100.00%	100.00%	66.67%	ND	ND	ND	16	22	2	2	2	2	3	ND	ND

MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO (DUFFERIN)																	
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ALL PRIVATE CAREER COLLEGES	11.65%	72.64%	80.24%	57.99%	77.53%	91.41%	1270	10902	32,172	44,292	5,385	6,711	3,892	7,403	9,548	266	291
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO (DUFFERIN)	9.09%	73.97%	66.67%	53.33%	65.00%	0.00%	4	44	54	73	10	15	8	13	20	0	1
PROGRAM - HAIRSTYLING (PT)	ND	23.08%	SS	SS	SS	ND	ND	ND	3	13	SS	SS	SS	SS	SS	ND	ND
PROGRAM - HAIRSTYLING	ND	85.00%	64.29%	50.00%	68.42%	0.00%	ND	ND	51	60	9	14	7	13	19	0	1

MARCA COLLEGE OF HAIR AND ESTHETICS, MISSISSAUGA																	
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CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, MISSISSAUGA	5.08%	92.23%	77.27%	50.00%	66.67%	66.67%	3	59	95	103	17	22	11	24	36	2	3
PROGRAM - HAIRSTYLING (PT)	ND	SS	SS	SS	SS	ND	ND	ND	SS	SS	SS	SS	SS	SS	SS	ND	ND
PROGRAM - HAIRSTYLING	ND	95.52%	75.00%	50.00%	60.00%	66.67%	ND	ND	64	67	9	12	6	9	15	2	3
PROGRAM - MEDICAL ESTHETICS	ND	93.75%	75.00%	62.50%	73.68%	ND	ND	ND	30	32	6	8	5	14	19	ND	ND

MARCA COLLEGE OF HAIR & ESTHETICS, BRAMPTON																	
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CAMPUS - MARCA COLLEGE OF HAIR & ESTHETICS, BRAMPTON	10.00%	86.44%	90.00%	90.00%	84.62%	100.00%	5	50	51	59	9	10	9	11	13	2	2
PROGRAM - HAIRSTYLING	ND	86.44%	90.00%	90.00%	84.62%	100.00%	ND	ND	51	59	9	10	9	11	13	2	2

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CAMPUS - MARCA COLLEGE OF HAIR & ESTHETICS, HAMILTON	16.67%	97.62%	69.23%	53.85%	70.59%	100.00%	5	30	41	42	9	13	7	12	17	2	2
PROGRAM - HAIRSTYLING	ND	97.62%	69.23%	53.85%	70.59%	100.00%	ND	ND	41	42	9	13	7	12	17	2	2