

MARCA SCHOOLS OF HAIR DESIGN INC.						
Key Performance Indicators for the 2020 Reporting Cycle						
Private Career College and Campus Level						
Private Career College / Campus Name	Ontario Student Assistance Program (OSAP) Default Rate	Graduation Rate	Graduate Employment Rate	Graduate Employment Rate in The Field of Study	Graduate Satisfaction Rate	Employer Satisfaction Rate
ALL PRIVATE CAREER COLLEGES	7.40%	71.91%	72.66%	48.76%	78.04%	88.29%
OVERALL - MARCA SCHOOLS OF HAIR DESIGN INC.	ND	83.38%	57.14%	32.86%	59.06%	100.00%
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO (DUFFERIN)	9.62%	80.82%	85.71%	71.43%	63.64%	100.00%
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO (DANFORTH)	8.77%	82.50%	44.44%	33.33%	61.11%	100.00%
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, MISSISSAUGA	2.86%	81.98%	50.00%	19.23%	61.22%	100.00%
CAMPUS - MARCA COLLEGE OF HAIR & ESTHETICS, BRAMPTON	3.03%	89.33%	42.86%	7.14%	46.43%	ND
CAMPUS - MARCA COLLEGE OF HAIR & ESTHETICS, HAMILTON	6.06%	82.69%	78.57%	64.29%	66.67%	100.00%

MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO (DUFFERIN)																	
Key Performance Indicators for the 2020 Reporting Cycle																	
Program Level																	
Campus / Program Name	Ontario Student Assistance Program (OSAP) Default Rate ¹ ODR = A/B	Graduation Rate GR = C/D	Graduate Employment Rate GER = E/F	Graduate Employment Rate in The Field of Study GERFS = G/F	Graduate Satisfaction Rate GSR = H/I	Employer Satisfaction Rate ESR = J/K	# of OSAP Defaults ² (A)	# of OSAP Recipients ³ (B)	# of Program Graduates ⁴ (C)	# of Program Entrants ⁵ (D)	# of Graduates Employed (E)	# of Graduates in the Labour Force (F)	# of Graduates Employed in the Field of Study (G)	# of Satisfied Graduates (H)	# of Graduates Included in GSR Calculation (I)	# of Satisfied Employees (J)	# of Employees Included in ESR Calculation (K)
ALL PRIVATE CAREER COLLEGES	7.40%	71.91%	72.66%	48.76%	78.04%	88.29%	1066	14402	27021	37574	3782	5205	2538	6436	8247	264	299
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, TORONTO (DUFFERIN)	9.62%	80.82%	85.71%	71.43%	63.64%	100.00%	5	52	59	73	6	7	5	7	11	1	1
PROGRAM - HAIRSTYLING (PT)	ND	77.78%	ND	ND	ND	ND	ND	ND	7	9	ND	ND	ND	ND	ND	ND	ND
PROGRAM - HAIRSTYLING	ND	81.25%	85.71%	71.43%	63.64%	100.00%	ND	ND	52	64	6	7	5	7	11	1	1
SS - small sample size (fewer than 5 students)																	

MARCA COLLEGE OF HAIR AND ESTHETICS, MISSISSAUGA																	
Key Performance Indicators for the 2020 Reporting Cycle																	
Program Level																	
Campus / Program Name	Ontario Student Assistance Program (OSAP) Default Rate ¹ ODR = A/B	Graduation Rate GR = C/D	Graduate Employment Rate GER = E/F	Graduate Employment Rate in The Field of Study GERFS = G/F	Graduate Satisfaction Rate GSR = H/I	Employer Satisfaction Rate ESR = J/K	# of OSAP Defaults ² (A)	# of OSAP Recipients ³ (B)	# of Program Graduates ⁴ (C)	# of Program Entrants ⁵ (D)	# of Graduates Employed (E)	# of Graduates in the Labour Force (F)	# of Graduates Employed in the Field of Study (G)	# of Satisfied Graduates (H)	# of Graduates Included in GSR Calculation (I)	# of Satisfied Employers (J)	# of Graduates Included in ESR Calculation (K)
ALL PRIVATE CAREER COLLEGES	7.40%	71.91%	72.66%	48.76%	78.04%	88.29%	1066	14402	27021	37574	3782	5205	2538	6436	8247	264	299
CAMPUS - MARCA COLLEGE OF HAIR AND ESTHETICS, MISSISSAUGA	2.86%	81.98%	50.00%	19.23%	61.22%	100.00%	2	70	91	111	13	26	5	30	49	1	1
PROGRAM - HAIRSTYLING (PT)	ND	75.00%	100.00%	0.00%	100.00%	ND	ND	ND	9	12	1	1	0	2	2	ND	ND
PROGRAM - HAIRSTYLING	ND	85.19%	44.44%	22.22%	64.52%	ND	ND	ND	46	54	8	18	4	20	31	ND	ND
PROGRAM - HAIRSTYLING-BARBERING	ND	SS	SS	SS	60.00%	100.00%	ND	ND	SS	SS	SS	SS	SS	3	5	1	1
PROGRAM - MEDICAL ESTHETICS	ND	78.05%	60.00%	0.00%	45.46%	ND	ND	ND	32	41	3	5	0	5	11	ND	ND
SS - small sample size (fewer than 5 students)																	

MARCA COLLEGE OF HAIR & ESTHETICS, HAMILTON																	
Program Level																	
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CAMPUS - MARCA COLLEGE OF HAIR & ESTHETICS, HAMILTON	6.06%	82.69%	78.57%	64.29%	66.67%	100.00%	2	33	43	52	11	14	9	14	21	1	1
PROGRAM - HAIRSTYLING	ND	82.69%	78.57%	64.29%	66.67%	100.00%	ND	ND	43	52	11	14	9	14	21	1	1
SS - small sample size (fewer than 5 students)																	